

To: Councillor Mary Newton, Portfolio Holder for Business and Economic Growth

From: Rebecca Bromley, Regeneration Project Lead

Cc: Lee Heley, Corporate Director, Place and Economy

Cc: Mike Carran, Assistant Director, Economic Growth & Leisure

Cc: Barbara Pole, Economic Growth and Enterprise Manager

Cc: Laura Richardson, Economic Growth Officer

Cc: Heidi Turnbull, Economic Growth Officer

Date: 8th March 2023

Dear Councillor Newton

Projects Identified for Funding: Years 2 and 3 of the UK Shared Prosperity Fund (SPF) Allocation

This letter follows the 17th July 2022 Cabinet paper which set out the Interventions to be included in Tendring District Council's Investment Plan for SPF, and the decision published on 3rd February 2023 which agreed that all future decisions on spend will be carried out by the Corporate Director for Place and Economy, in consultation with the Portfolio Holder for Business and Economy.

Tendring District Council (TDC) has been allocated £288,406 via the SPF for the financial year 2023/24, and £755,623 for year 2024/25.

Subject to your approval, the funding will be allocated as follows:

Continuing projects

1. Sports & Activity Participation Grants. Following the funding allocation of £10,000 in year 1, a further £10,000 will be available to extend the small grants scheme of between £200 and £1000 for community organisations aiming to widen participation in sports and leisure activities. Due to the volume of applications received for the first round of grant applications, this £10,000 would also be allocated to applicants who have applied in the first round.
2. Seafronts Maintenance. Following the funding allocation of £10,000 in year 1 to extend and repair an existing beach access slope which no longer reaches the beach, a further £10,000 will be allocated to the seafronts team to complete the planned works. Any underspend will be allocated towards repairs to hand railings to further improve seafront access for tourists.

New identified TDC led projects

1. Support for local arts, cultural, heritage and creative activities. £10,000 will be allocated as a budget to the Local Cultural Education Partnership post holder, with the post itself to be funded outside of the Shared Prosperity Fund for the next financial year (2023-24).
2. Improvements to town centre retail / markets / service infrastructure, with business support. £36,836 has been allocated for the recruitment and salary of a Town Centre Manager. A further £10,000 has been allocated for a budget for this post. This post will extend into 2024/25, with an allocation of £37,573 for the salary, and a further £10,000 budget.

3. Generalist Business Support Service for all businesses (across all life-stages) inc. business networks. 6% of the TDC allocation (£17,304.36) has been allocated to the North East Essex Board for continuation of support. In addition, £11,696 has been allocated for Tendring4Growth.

Open calls for projects for year 2 (2023/24)

4. Support for local arts, cultural, heritage and creative activities. £27,000 will be allocated to a call for projects which aim to support local events and activities.

Open calls for projects for years 2 and 3 (2023/24, 2024/25)

These interventions have funding allocated against them for years 2 and 3 of the UKSPF. To allow partners to propose projects that span over the two years, we will accept proposals for year 3 for these interventions at this time:

5. Support for enhancing the existing cultural, historic & heritage institutions offer. £10,000 will be available for applications for projects which will increase footfall and increase perception of facilities and amenities in 2023/24, and £20,000 will be available for this in 2024/25.

6. Improvements to town centre retail / markets / service infrastructure, with business support. £43,164 has been allocated in 2023/24, with a further allocation of £82,427 for 2024/25, for an open call for projects to animate the town centre. £10,000 has also been allocated for an events grants scheme in 2023/24, with a further £10,000 allocated in 2024/25.

7. Development/promotion of the visitor economy - incl. attractions, trails, tours, and tourism products. £72,000 has been allocated in 2023/24, with a further £90,000 in 2024/25, for an open call for projects which aim to increase visitor numbers and improve perceptions of attractions.

There is also a £20,000 capacity payment associated with the SPF. It is proposed to spend this on collecting baseline data across the Tendring district for the monitoring and reporting of SPF progress to Government.

Funds have also been allocated to the following interventions and more detail will be provided on projects via additional concurrences in due course;

1. Cost of living. Following the allocation in year 1, a further £10k has been allocated to address the suggested intervention on the cost of living. A project is yet to be decided upon and therefore more detail will be provided in an individual concurrence to be approved separately.

2. Community engagement to support community involvement in decision making in local regeneration. £10k has been allocated to this.

Further concurrences will also be published in due course following the allocations of projects for year 3 in addition to those mentioned above.

If you could, by way of a completed form (below) or by return email, indicate your consent to proceed with these identified projects, I would be most grateful. Please do not hesitate to get in touch with me to discuss any aspect further before granting your consent.

Kind regards,

Rebecca Bromley

Regeneration Project Lead
Tendring District Council

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To: Rebecca Bromley, Regeneration Project Lead

From: Councillor Carlo Guglielmi, Portfolio Holder for Corporate Finance & Governance/Councillor Mary Newton, Portfolio Holder for Business and Economic Growth (*please delete as applicable*)

Cc: Lee Heley, Interim Corporate Director – Projects Delivery

Cc: Mike Carran, Assistant Director, Economic Growth & Leisure

Cc: Barbara Pole, Economic Growth and Enterprise Manager

Cc: Laura Richardson, Economic Growth Officer

Cc: Heidi Turnbull, Economic Growth Officer

Date: _____

Dear Rebecca,

Projects Identified for Funding: Year 1 of the UK Shared Prosperity Fund (SPF) Allocation

Thank you for your memorandum dated 8th March 2023 requesting approval to spend on projects identified as part of the year 2 allocation of UKSPF, and the spend of the £20,000 capacity payment.

I agree/ do not agree that the identified project spend can proceed.

Kind regards,

Councillor Carlo Guglielmi, Portfolio Holder for Corporate Finance & Governance

Or

Councillor Mary Newton Portfolio Holder for Business and Economic Growth

(please delete as applicable)